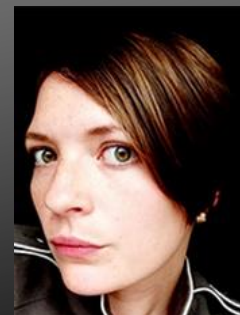


Ksenia Kondratieva

Journalist/ Reporter/ Editor



Mob. +91 9769 77 9696 (India)

Mob. +7 (967) 562-89-45 (Russia)

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Education

July 2013 – April 2015
MA (Honors) in Politics
University of Mumbai
Department: Civics & Politics

September 2003 – July 2008
MA in Journalism
St-Petersburg State University
Department : Journalism
Specialization: Modern Press, Business Journalism

Experience

05.2011 – till date
Freelance Journalist

- Writing extensively on geopolitics and developing markets.
- Focus on deep economic analytics and reports on markets' perspectives and challenges.
- Writing across various sectors from telecom, banking, FMCG, pharmaceuticals to tourism, culture and history.
- Covering business relations, bilateral trade between Russia and India.

Reports, Articles, Interviews published in:
Russia Beyond The Headlines rbth.com
Russia & India Business Report in.rbth.com
BRICS Business Magazine <http://www.bricsmagazine.com>
Global Government Forum
<http://www.globalgovernmentforum.com/>
RIC Media <http://ric.media/>

and other publications

05.2011 – 12.2012
Head of Marketing
ESET India (ESS Distribution Pvt Ltd) www.esetindia.com

- Lead a marketing department of ESET India (ESS Distribution Pvt Ltd), a digital security company.
- Developed communication strategies through various media channels (print and electronic media, digital media, and outdoor media).

Summary

My objection is to build a long-term career in media through constantly practicing, experimenting, learning, improving my research, reporting and writing skills.

I look forward to working with quality-driven publications and media houses that value outstanding reporting and respect the principles of professional ethics in journalism.

Online Presence

<http://www.linkedin.com/in/kseniakondratieva>
<https://www.flickr.com/photos/kkondratieva/>
<https://www.facebook.com/ksenia.kondratieva.5>

Portfolio clippings

<https://muckrack.com/ksenia-kondratieva>

Languages

Russian: Native
English: Upper Intermediate
French: Medium. Reading and Writing
Bengali: Basic (spoken)
Hindi: Basic (spoken)

Technical skills

Windows, Mac, iOS, Android
Adobe (Illustrator, Photoshop, Lightroom)
CorelDraw
All social media platforms
Photography: NikonD200, Canon7D, Canon5DMarkII

Personal Info

Address in India: Navi Mumbai, Maharashtra, India
Date of Birth: 8th January, 1986
Nationality: Russian (holding Overseas Citizens of India (OCI) status)
Marital Status: Married

- Developed PR strategy for ESET from scratch, establishing strong media relations with Indian IT media and mainlines.
- Established digital marketing strategy from scratch (Facebook, Twitter, Youtube, blogs, etc.). Organized various promotional events, both B2C and B2B.

01.2011 – 05.2011

Special Correspondent, Business

Firstnews.ru (Russia) www.firstnews.ru

- Covered local and international business stories for an online daily publication. (Minimum of 2-3 exclusive stories a day).
- Wrote reviews, analytics, features on real estate market, retail and other industries, on government development policies, etc.

07.2009 – 12.2010

Country Manager / Mediacell.Bd Ltd (Bangladesh)

- Was responsible for Business Development, marketing and planning for a Russian IT start-up (vending equipment and payment processing) company in Bangladesh.
- Managed the team of 5-10 members along with a local director.
- Was engaged in developing and testing export business models.
- Developed marketing strategies, handled relations with partners, media, and government.
- Established relations with factories/vendors in Bangladesh, China, India, Canada, US.
- Coordinated financial and technical communications within the company.
- Developing relations with technical partners in Bangladesh. Coordinating technical integration.

12.2007 – 07.2009

Editor-in-chief

St.-Petersburg Business-Magazine

<http://www.businessmagazine.ru/>

- Managed the full production cycle for a fortnightly magazine.
- Lead the team of 15 members (correspondents, photographers, designers, proofreaders, sales team).
- Coordinated editorial work from planning to printing. Enforced deadlines.
- Organized numerous business events, conferences, exhibitions, etc. in order to promote the publication.

Interests:

Mass media, Books, History, Politics, Psychology, Singing, Arts, Architecture, Travel, Photography, Documentaries.

References

On request.

09.2006 - 09.2007

Editor, editor-in-chief

"Concierge" (real estate and living policy newspaper)

<http://www.konserg.ru>

- Managed production of weekly newspaper and two fortnightly trade magazines.
- Created the concept and developed the first online news portal for housing & municipal services industry. Reporting team: 15 people. Coordinating all editorial work, including writing own entries and editing others'.
- Organizing industrial business-events, conferences, summits.

01.2007 - 05.2007

Contributor

"Delovaja nedvijimost" magazine

(Commercial real estate magazine)

http://www.bn.ru/edition/delovaya_nedvizhimost

- Reporter for monthly commercial estate magazine. Wrote stories and analytics on Russian and International real estate markets.

09.2006 - 03.2007

Contributor

Internet-magazine Guide to property www.g2p.ru

- Reporter for online daily news portal on commercial estate magazine.
- Writing stories, articles and reviews on Russian and International real estate market.

04.2005 - 08.2006

Reporter

Bonnier Business Press

Newspaper "Delovoj Peterburg" (Business Petersburg)

www.dp.ru

- Wrote articles, reviews, features on various industries.
- At different times covered commercial estate, retail, banks, insurance, telecom, less - arts and culture, city news.
- Interviewed some of the most prominent business persons in St.Petersburg and outside Russia.

01.2004 - 03.2005

Reporter, News Editor

Newspaper "Latinskij Kvartal" (Quartier Latin)

- Wrote articles and features on youth politics and government policies regarding youth, ecology, NGO sector in whole.
- Created a news department from scratch. Was responsible for sending newspaper to print.
- Organized NGO events.

09.2001 - 10.2003

Reporter

Newspaper "Gatchinskaya Pravda"

(Politics and entertainment)

- Reporter of a local newspaper, writing about youth culture and municipal youth policy.